



# IDEAS...

Let Comp24 help color your thoughts.

## Color...

The world of beauty is the world of color. Each year, the color palette shifts. And each year, more cosmetics and personal care brands look to Comp24 to create their packaging prototypes.

Whether spray painting a unique pearlescent color onto a tube, or printing a vibrant transparent foil color onto a carton, our advanced understanding of the nuances of color matching, means there are virtually no limits on the colors we can achieve.

## Process...

Decisions on design, package structure, marketing, branding and product placement ALL benefit from holding the package in your hand. Comp24 gives you control throughout the process by making your ideas real.

Whether it's for design exploration and presentation, photo shoots for print ads or TV commercials, focus group research, or sales samples, we provide the tools and techniques you need to create the best packages possible.

## Action...

Bringing ideas to life requires more than just technological innovation and attention to detail. It demands solid working relationships with experienced partners you can count on.

Comp24 has production facilities in **New York, Los Angeles & Atlanta**—and the most experienced staff in the business. We understand the demands of your packaging, and can provide a broad range of creative techniques and key solutions.

The experts on packaging prototypes for personal care and beauty

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## Perfection...

For over 20 years, we've combined superior attention to detail, technological innovation, experience and craftsmanship to create the most beautiful packaging prototypes in the world.

**Helping you color your thoughts every step of the way**

### Photography and TV Props

Create packaging for TV and photography. Save money in retouching and post production because your package is perfect. Ensure your brand registers LOUD AND CLEAR.

**HELPING TO PROTECT YOUR IMAGE**

### Design Development

Comps speed the design process by allowing decision makers to buy into new packaging as it will REALLY look—actual stock, actual colors, actual 3D structures.

**HELPING TO ELIMINATE GUESSWORK**

### Package Development

We'll help you spot potential design & print production problems early in the process—before they can cause any REAL trouble.

**HELPING TO CREATE PRODUCTION STANDARDS**

### Market Testing

Easily create different variations of a package for accurate market testing, focus groups, research, etc.

**HELPING TO GET ACCURATE RESULTS**

### Sales Samples

Predict distribution, pre-promote, build loyalty, increase sales and expand shelf presence.

**HELPING TO GET A HEADSTART**



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Call 800 848 7716 or visit [comp24.com](http://comp24.com) to learn more.